



**WE SWITCHED HIS CAR FOR A WEEK
AND CHANGED HIS MIND FOREVER.**

“Powerful AC, lots of space
and awesome mileage.
What else do you want?”

Sanjeet Ahluwalia
Maruti Swift Owner

“I don't have to take my
hands off the wheel to
make phone calls”.

“With all its features, driving
the Figo is way more fun!”



Watch their '**SWAP YOUR DRIVE**' experience on your mobile. SMS 'CODE' to **56263** or log onto <http://intARact.mobi/ford> from your mobile browser to download intARact. Open the downloaded application & capture the image of the **Swap Your Drive** logo unit to start experiencing.



Feel the difference
india.ford.com/syd

TECHNICAL SPECIFICATIONS

DIMENSIONS		SUSPENSION			
Overall Length x Width x Height mm	3795 x 1680 x 1427	Front	Independent McPherson Strut with Dual Path mounts		
Wheelbase mm	2489				
Ground clearance mm	168				
Fuel tank capacity Litres	45				
Turning radius Metres	4.9				
Boot space Litres	284	Rear	Semi-Independent Twist Beam, Coil Springs		
WHEELS & TYRES		LXI	EXI	ZXI	Titanium
Wheel Size		175 / 65 R14 Steel			175 / 65 R14 Alloys
Type		Radial / Tubeless			
ENGINE		Petrol		Diesel	
Displacement cc		1196		1399	
Valves/OHC		16V DOHC		8V SOHC	
Fuel system		Sequential Electric Fuel Injection (SEFI)		Common Rail	
Max Power (KW) @ RPM		71 (52.4) @ 6,250		69 (50.7) @ 4,000	
Max Torque (KG.M) @ RPM		102(10.4) @ 4,000		160(16.3) @ 2,000	
Transmission		5 Speed manual			
BRAKES		Ventilated discs			
Front		Drum			
Rear					
STEERING		Hydraulic Power Assisted			
Type					
Kerb Weight (KG)		LXI	EXI	ZXI	Titanium
Petrol		1040	1060	1075	1090
Diesel		1090	1105	1115	1130

FEATURES

EXTERIOR APPEARANCE	LXI	EXI	ZXI	TITANIUM
Body Coloured Front & Rear Bumpers	✓	✓	✓	✓
Left Hand Side Outside Mirrors	—	✓	✓	✓
Full Wheel Covers	—	✓	✓	✓
Body Coloured Outside Mirrors	—	—	✓	✓
Body Coloured Outside Door Handles	—	—	✓	✓
Chrome Finisher on Radiator Grille	—	—	✓	✓
Chrome Finisher on Side Repeaters	—	—	✓	✓
Chrome Finisher on Tailgate Applique	—	—	✓	✓
COMFORT & CONVENIENCE	LXI	EXI	ZXI	TITANIUM
Air conditioning with Heater	✓	✓	✓	✓
Power Steering	✓	✓	✓	✓
Remote Fuel Filler opening	✓	✓	✓	✓
Anti Drip Wiping	✓	✓	✓	✓
Front Power Windows	—	✓	✓	✓
Remote Boot Open (Electric)	—	✓	✓	✓
Tilt Adjust Steering	—	—	✓	✓
Driver Seat Height Adjust	—	—	—	✓
Electrically Adjustable Outside Mirrors	—	—	—	✓
3 Speed Variable Intermittent Front Wipers	—	—	—	✓
INTERIOR	LXI	EXI	ZXI	TITANIUM
Day / Night Inside Rear View Mirror	✓	✓	✓	✓
Front Power Point (12V)	✓	✓	✓	✓
Cup holders in Front Centre Console	✓	✓	✓	✓
Foldable Grab Handles with Coat Hooks (Rear)	✓	✓	✓	✓
Fabric Insert on Door Trim	—	✓	✓	✓
Passenger Vanity Mirror on Sunvisor	—	✓	✓	✓
Removable Parcel Tray	—	✓	✓	✓
Vibrant Coral IP	—	—	✓	✓
Cargo Area Lamp	—	—	✓	✓
Deluxe Floor Console	—	—	—	✓
INFOTAINMENT & CONNECTIVITY	LXI	EXI	ZXI	TITANIUM
Wiring to Antenna Base	✓	✓	✓	✓
CD/MP3 Player with USB, Aux In and Radio + 4 Speakers	—	—	✓	✓
Bluetooth Phone Interface#	—	—	✓	✓
- Full Phonebook Access	—	—	✓	✓
- Call Logs (Incoming, Outgoing, Missed)	—	—	✓	✓
- Call Swap, Call Hold, Call Mute, Privacy Mode	—	—	✓	✓
- SMS Notification	—	—	✓	✓
- Audio Streaming	—	—	✓	✓
INSTRUMENTATION	LXI	EXI	ZXI	TITANIUM
Digital Odometer & Trip meter	✓	✓	✓	✓
Distance to Empty	✓	✓	✓	✓
Low Fuel Warning	✓	✓	✓	✓
Water in Fuel Indicator (Diesel Only)	✓	✓	✓	✓
Headlamp on Reminder (Chime)	✓	✓	✓	✓
Door Ajar Warning	—	✓	✓	✓
Tachometer	—	—	✓	✓
SAFETY & SECURITY	LXI	EXI	ZXI	TITANIUM
3 Point Seatbelts for Front & Rear Seats	✓	✓	✓	✓
Lap Strap for Rear Centre Passenger	✓	✓	✓	✓
Laminated Glazed Windscreen	✓	✓	✓	✓
Intelligent Central Locking	—	✓	✓	✓
Smart Programmable Keyless Entry	—	✓	✓	✓
Engine Immobilizer (PATS)	—	✓	✓	✓
Rear Defogger with Auto Cut-off	—	—	✓	✓
Rear Wash / Wipe	—	—	—	✓
Anti-lock Braking System (ABS with EBD)	—	—	—	✓
Dual Front Airbags	—	—	—	✓
Fog Lamps	—	—	—	✓

SMART & INTELLIGENT FEATURES



Rapid Deceleration Warning



Speed Sensing Volume Controls



Distance to Empty



Intelligent Central Locking



Front Dual Airbags & ABS with EBD



iPod & Bluetooth Connectivity



Best-in-class Boot Space



Best-in-class Air Conditioning



Best-in-class Ride and Handling

EXTERIOR COLOURS



*Coral IP not available on Colorado Red exterior colour

Ford Service



Savings on Service :

The Ford Figo comes with a 2 year/1,00,000 kilometer warranty

- Extended Warranty**:** To cover your car against all electrical & mechanical failures, for an additional period.
- Total Maintenance Plan**:** Complete maintenance of your car for guaranteed peace-of-mind ownership
- Ford Emergency Road Side Assistance Program**:** A 24x7 helpline to connect you to one of over 120 authorized Ford Service Centres across the country
- Best-In-Class Service Intervals:** 1st service - 2500kms/3 months, 2nd service - 10,000kms/1 year whichever is earlier. Subsequent services at 10000 kms/1 year whichever is earlier

Terms & conditions apply. *Additional costs apply. **Available in Select Cities only. Accessories shown may not be part of standard equipment. Specifications and features are subject to change without notice. #Bluetooth connectivity may vary with model of phone. Colours are indicative only, and may vary due to printing constraints. Please confirm the colours and specification before booking with your nearest Authorised Ford Dealer. DGS&D and CSD rates are applicable on select variants. **iPod is the registered trademark of Apple Computer, Inc. Printed for Ford India Private Limited - December 2011.

SMS
SMART to 56263

for more information

